

OFFICIAL RULES OF CREATIVE SHOCK

1) Eligibility Requirements:

- All participants must be Bachelor's, Master's or MBA students from any discipline who will still be studying in University by the end of the competition, December 2nd, 2018.
- Participants may apply either individually or in teams of 3-4 members. If registered individually, participants will be divided randomly into teams of 3-4 before the first round and will manage their work by themselves using any means of communication available to the members.
- Each team must appoint a team captain who will be responsible for communication between the team and the Creative Shock organizers.
- There is no limit of teams that are able to participate from the same University/Institution.
- A participant is not allowed to be more than in one team.
- Team members are allowed to be from different universities and countries.
- Organizers of previous years' Creative Shock are not able to participate.
- By applying to Creative Shock every applicant agrees to receive newsletters from the organization.

2) Preliminary rounds:

- Each registered team, is given two preliminary social business case studies to solve which are later evaluated by a team of experts. The weights of the first and second preliminary cases are 60% and 40% respectively.
- All material that is related with the competition will be provided in English.
- All assignments of any competition round have to be solved and submitted in English.

- The teams which send the solutions after the given deadline will be disqualified.
- All the material provided for the participants must not be used for any commercial purposes without permission from Creative Shock organizers.

3) Final Weekend:

- Top 10 teams which will be invited to the Final Weekend in Vilnius will have to pay 25 EUR/per person participation fee.
- During the Final Weekend teams will have to solve two more business cases and present them before the honorable jury.
- All the expenses for the finalists in Vilnius will be covered (accommodation, food, various activities etc.) except travelling costs. Many universities are willing to cover such expenses as this is a possibility for their students to learn, improve and adapt the skills learnt at the university practically.

Key dates:

- Registration 09.17 - 10.07
- First preliminary round 10.08 - 10.15
- Second preliminary round 10.16 - 10.25
- Final weekend 11.29 - 12.02