



**Creative  
Shock**

## OFFICIAL RULES OF CREATIVE SHOCK

1. Eligibility Requirements:
  - 1.1. All participants must be Bachelor's, Master's or MBA students from any discipline who will still be studying in University by the end of the competition, December 1st, 2019.
  - 1.2. Participants may apply either individually or in teams of 3-4 members. If registered individually, participants will be divided randomly into teams of 3-4 before the first round and will manage their work by themselves using any means of communication available to the members.
  - 1.3. Each team must appoint a team captain who will be responsible for communication between the team and the Creative Shock organizers.
  - 1.4. There is no limit of teams that are able to participate from the same University/Institution.
  - 1.5. A participant is not allowed to be a member of more than one team.
  - 1.6. Team members are allowed to be from different universities and countries.
  - 1.7. Organizers of previous years' Creative Shock are not able to participate.
  - 1.8. By applying to Creative Shock every applicant agrees to receive newsletters from the organization.
2. Preliminary rounds:
  - 2.1. Each registered team is given two preliminary social business case studies to solve which are later evaluated by a team of experts. The weights of the first and second preliminary cases are 60% and 40% respectively.
  - 2.2. All material that is related to the competition will be provided in English.
  - 2.3. All assignments of any competition round have to be solved and submitted in English.
  - 2.4. The teams which send the solutions after the given deadline will be disqualified.
  - 2.5. All the material provided for the participants must not be used for any commercial purposes without permission from Creative Shock organizers.
3. Final Weekend:
  - 3.1. Top 10 teams which will be invited to the Final Weekend in Vilnius will have to pay 30 EUR/per person participation fee.
  - 3.2. During the Final Weekend teams will have to solve the final business case and present them before the honorable jury.
  - 3.3. All the expenses for the finalists during the competition (November 28th to December 1st) will be covered (accommodation, food, various activities etc.) except travelling costs. Many universities are willing to cover the travelling costs as this is a possibility for their students to learn, improve, and adapt the skills learnt at the university practically.
4. Key dates:
  - 4.1. Registration 16 September 2019 - 6 October 2019
  - 4.2. First preliminary round 7 October 2019 - 14 October 2019
  - 4.3. Second preliminary round 15 October 2019 - 24 October 2019
  - 4.4. Final weekend 28 November 2019 - 1 December 2019