

OFFICIAL RULES OF CREATIVE SHOCK

1. Eligibility Requirements:

- 1.1. All participants must be Bachelor's, Master's or MBA students from any discipline who will still be studying in University by the end of the competition November 29th, 2020.
 - 1.2. Participants may apply either individually or in teams of 3-4 members. Those who register as individuals will be given an opportunity to join the Facebook group and find their teammates there.
 - 1.3. Each team must appoint a team captain who will be responsible for communication between the team and the Creative Shock organizers.
 - 1.4. There is no limit of teams that are able to participate from the same University/Institution.
 - 1.5. A participant is not allowed to be a member of more than one team.
 - 1.6. Team members are allowed to be from different universities and countries.
 - 1.7. Organizers of previous years' Creative Shock are not able to participate.
 - 1.8. By applying to Creative Shock every applicant agrees to receive newsletters from the organization.
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2. Preliminary rounds:

- 2.1. Each registered team is given two preliminary social business case studies to solve which are later evaluated by a team of experts. The weights of the first and second preliminary cases are 60% and 40% respectively.
 - 2.2. All material that is related to the competition will be provided in English.
 - 2.3. All assignments of any competition round have to be solved and submitted in English.
 - 2.4. The teams which send the solutions after the given deadline will be disqualified.
 - 2.5. All the material provided for the participants must not be used for any commercial purposes without permission from Creative Shock organizers.
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3. Final Weekend:

- 3.1. Top 15 teams will have an opportunity to participate in the final weekend activities.
 - 3.2. During the Final Weekend TOP 7 teams will have to solve the final business case and present them before the honorable jury.
 - 3.3. Due to the situation with COVID-19 competition will be held online.
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4. Key dates:

- 4.1. Registration 9 September 2020 - 6 October 2020
- 4.2. First preliminary round 7 October 2020 - 14 October 2020
- 4.3. Second preliminary round 15 October 2020 - 23 October 2020
- 4.4. Final weekend 28 November 2020 - 29 November 2020

